



ADVERTISING & CREATIVE



ENVIRONMENTAL STATEMENT 2017

ENVIRONMENTAL STATEMENT

S3 ADVERTISING offices are based at 5th Floor, One Central Square, Cardiff, CF10 1FS.

The services provided by the company are that of a 360° 21st century advertising agency. We are primarily office based staff, however, our Account Managers are expected to travel to meet the requirements of our clients, and this is usually through public transport.

The main environmental impacts for the company are:

- Carbon emissions through use of public transport
- Consumption of energy by office based activities (IT equipment, printers, photocopying and lighting).
- Heating/air conditioning of office space
- Use of materials such as paper & stationary supplies
- Production of waste (paper, cardboard, cans, plastics)

We will use 2017 to gather baseline data to enable us to set meaningful targets to reduce the impact of our identified significant aspects.

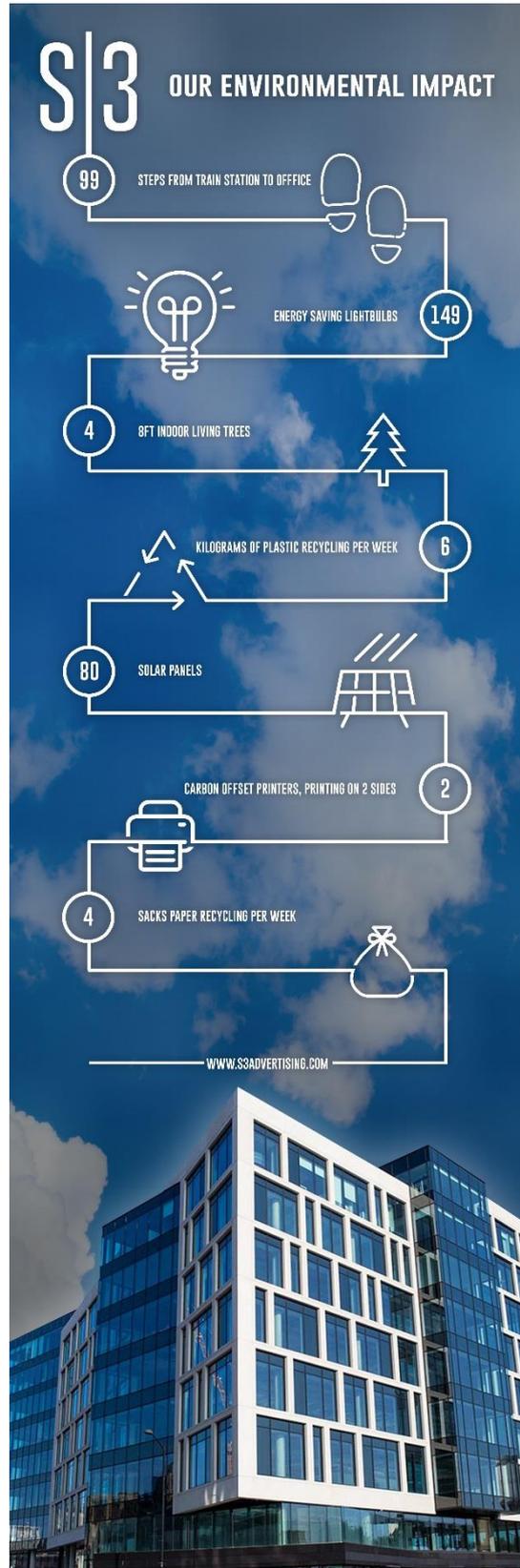
We have a strong commitment to the local community, and strive to help make Wales a better place to both live and conduct business.

Our company vision and mission sets us apart from the competition; we disrupt audiences, and it's all about the talent.

We aim to promote our environmental policy in every way possible through the use of our website and social media for all our clients and staff to see. Our objectives are to reduce energy consumption, improve waste management practices, decrease our carbon emissions and increase environmental awareness.

All staff at S3 receive annual training, providing an update on our responsibilities to promote sustainability in all of our actions. We will seek to influence sustainability in our suppliers by introducing an ethical purchasing procedure.

Our full policy is available upon request.



Date: January 2017
Review: January 2018

Environmental Policy

S3 Advertising is a Wales-based, national advertising agency who seek to promote and be an integral part of the continued growth of UK business and its creative industries whilst maintaining their Welsh heritage.

S3 Advertising recognises that the actions of the business could impact the environment both through local operations and more broadly in terms of the use of raw materials, energy usage and discharges.

We believe we have a responsibility to care for and to protect the environment within which we operate. We are fully committed to improving environmental performance across all of our business activities and will encourage our business partners and members of the wider community to join us in this effort.

S3 recognises our key impacts to be in the areas of [for example]:

- Energy usage
- Waste generation
- Emissions to air/water
- Water usage
- Transport

We will strive to:

- Adopt the highest environmental standards in all areas of operation, meeting and exceeding all relevant legislative requirements.
- Assess our organisational activities and identify areas where we can minimise impacts.
- Minimise waste through careful and efficient use of all materials and energy.
- Purchase sustainable products wherever feasible [e.g. recycled, FSC or low environmental impact products and energy from renewable sources].
- Train employees in good environmental practice and encourage employee involvement in environmental action.
- Reduce risks from environmental, health or safety hazards for employees and others in the vicinity of our operations.
- Aim to include environmental and ethical considerations in investment decisions where appropriate.
- Assist in developing solutions to environmental problems.
- Continually assess the environmental impact of all our operations.

Environmental Statement/Report Validation

The information contained within this Environmental Statement/Report has been sampled and validated by the Green Dragon auditor and found to be a fair and accurate assessment of the organisation's activities and environmental performance over the past year within the organisation's defined scope.

Lead Auditor:



Auditing Organisation: Groundwork Wales

Date of audit: 21/02/17

Valid until: 20/02/18

Validation of the Environmental Statement/Report does not confirm certification of the organisation's Environmental Management System to the Green Dragon Standard. Confirmation of certification can be made by obtaining a copy of the organisation's valid Green Dragon certificate or visiting the Green Dragon website at www.greendragonems.com.